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ELECTRONIC FUND TRANSFERS: COMPULSION OR NECESSITY - EXPLORING THE SHIFT TOWARDS DIGITAL FINANCIAL TRANSACTIONS

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Abstract: This research paper explores the shift towards electronic fund transfers (EFTs) in financial transactions and examines whether it is driven by compulsion or necessity. With the rapid advancement of technology and digitalization, traditional modes of financial transactions are being increasingly replaced by EFTs, such as online banking, mobile payments, and digital wallets. This study employs a mixed-methods approach, combining qualitative and quantitative analysis, to understand the factors influencing the adoption of EFTs and the motivations behind it. By conducting surveys, interviews, and analyzing relevant literature, the research investigates the extent to which the shift towards EFTs is driven by compulsory factors like government policies or regulatory requirements, or by the necessity arising from convenience, security, and efficiency. The findings shed light on the complex dynamics surrounding the adoption of EFTs and offer insights into the implications for individuals, businesses, and policymakers in promoting a seamless transition towards digital financial transactions.

Keywords: Electronic fund transfers, EFTs, digital financial transactions, online banking, mobile payments, digital wallets, compulsion, necessity, technology adoption, convenience, security, efficiency, regulatory requirements, government policies, mixed-methods approach.

INTRODUCTION

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In recent years, there has been a notable shift in financial transactions from traditional methods to electronic fund transfers (EFTs). With the advent of technology and digitalization, online banking, mobile payments, and digital wallets have gained significant popularity. This research paper aims to explore the underlying factors driving this shift towards EFTs and examine whether it is driven by compulsion or necessity.

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The adoption of EFTs offers various benefits, including convenience, security, and efficiency. Individuals and businesses can make transactions anytime, anywhere, without the need for physical cash or checks. Moreover, EFTs provide enhanced security measures, reducing the risks associated with carrying cash or the potential for check fraud. The efficiency of EFTs also streamlines financial processes, reducing

transactional delays and improving overall operational efficiency.

However, the transition to EFTs may not solely be driven by the inherent advantages they offer. There might be external factors at play, such as government policies or regulatory requirements, mandating the adoption of digital financial transactions. It is essential to understand whether the shift towards EFTs is compelled by external forces or if it arises from the necessity perceived by individuals and businesses themselves.

METHOD

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To explore the shift towards EFTs and examine the compulsion versus necessity aspect, this research paper adopts a mixed-methods approach. This approach combines qualitative and quantitative analysis to provide a comprehensive understanding of the factors influencing the adoption of EFTs.

The research methodology includes conducting surveys and interviews with individuals and businesses to gather their perspectives on EFT adoption. The surveys aim to collect quantitative data on the usage patterns, motivations, and perceived benefits of EFTs. The interviews, on the other hand, provide qualitative insights into the drivers, challenges, and perceptions associated with the adoption of EFTs.

In addition to primary data collection, the research incorporates a thorough review of existing literature, including academic studies, industry reports, and governmental publications, to gain insights into the broader context of EFT adoption. This secondary research provides a foundation for understanding the regulatory environment, government policies, and industry trends related to digital financial transactions.

The collected data, both quantitative and qualitative, are analyzed using appropriate statistical techniques and thematic analysis. This analysis aims to identify patterns, trends, and correlations, enabling a comprehensive examination of the factors driving the shift towards EFTs and the extent to which compulsion or necessity plays a role.

The research paper acknowledges the limitations of the methodology, including potential biases in self-reported data and the generalizability of findings. However, by employing a mixed-methods approach, the study strives to provide a nuanced understanding of the complex dynamics surrounding the adoption of EFTs and the interplay between compulsion and necessity.

By conducting this research, we aim to contribute to the existing body of knowledge on the shift towards EFTs and shed light on the underlying factors driving this transition. The findings will have implications for individuals, businesses, and policymakers in understanding the motivations and challenges associated

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with adopting digital financial transactions and in facilitating a seamless transition towards a more digitalized financial ecosystem.

RESULTS

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The results of the research study indicate a combination of compulsion and necessity driving the shift towards electronic fund transfers (EFTs) in financial transactions. The quantitative data analysis reveals that a significant portion of individuals and businesses have adopted EFTs due to the convenience, security, and efficiency they offer. The ease of conducting transactions, reduced risks associated with physical cash, and streamlined financial processes are cited as primary motivations for adopting EFTs. These findings align with the perceived necessity of EFTs driven by their inherent benefits.

However, the qualitative analysis highlights the role of compulsion in the adoption of EFTs. Government policies, regulatory requirements, and industry standards are identified as external factors that have compelled individuals and businesses to transition towards digital financial transactions. Mandates to promote financial inclusion, combat money laundering, and enhance transparency have influenced the adoption of EFTs, even for those who might not have initially perceived the necessity.

DISCUSSION

The discussion section delves into the implications and nuances of the results. The findings indicate that the shift towards EFTs is a complex interplay between compulsion and necessity. While the benefits of convenience, security, and efficiency drive the perceived necessity for many individuals and businesses, external factors such as regulatory requirements and government policies have played a significant role in compelling the adoption of EFTs.

The results highlight the need for a multi-faceted approach in understanding the shift towards digital financial transactions. Policymakers should consider balancing the benefits of EFTs with the potential challenges and barriers faced by certain segments of the population, such as those with limited access to technology or digital literacy. The findings also emphasize the importance of regulatory frameworks that strike a balance between promoting the advantages of EFTs and addressing concerns related to privacy, cybersecurity, and financial inclusion.

Furthermore, the discussion explores the potential long-term implications of the shift towards EFTs. It highlights the need for continuous monitoring of evolving technologies and emerging trends to ensure that individuals and businesses can adapt to new digital payment methods effectively. It also raises questions regarding the potential impact on financial inclusion, as those without access to digital infrastructure or reliable internet connectivity may face challenges in fully participating in the digital financial ecosystem.

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CONCLUSION

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In conclusion, this research study reveals that the shift towards electronic fund transfers (EFTs) in financial transactions is driven by a combination of compulsion and necessity. While the benefits of convenience, security, and efficiency act as motivators for individuals and businesses to adopt EFTs, external factors such as regulatory requirements and government policies have compelled the transition. The findings emphasize the need for a balanced approach that considers both the advantages of EFTs and the potential challenges associated with their adoption.

The research study contributes to the existing body of knowledge by providing insights into the complex dynamics surrounding the shift towards digital financial transactions. The results offer valuable implications for individuals, businesses, and policymakers in understanding the motivations and challenges associated with EFT adoption. By recognizing the interplay between compulsion and necessity, stakeholders can work towards promoting a seamless transition towards digital financial transactions while addressing concerns related to accessibility, security, and privacy.

It is important to acknowledge the limitations of this study, such as the potential biases in self-reported data and the context-specific nature of the findings. Future research could explore specific subgroups or regions to gain a more comprehensive understanding of the factors influencing EFT adoption. Overall, this research study provides valuable insights into the compulsion and necessity factors driving the shift towards EFTs and offers a foundation for further exploration and discussion in this evolving landscape of digital financial transactions.

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